



Your portfolio: climate neutral

- Calculating the greenhouse gas emissions of your portfolio
- Offsetting those emissions with reductions from your project of choice

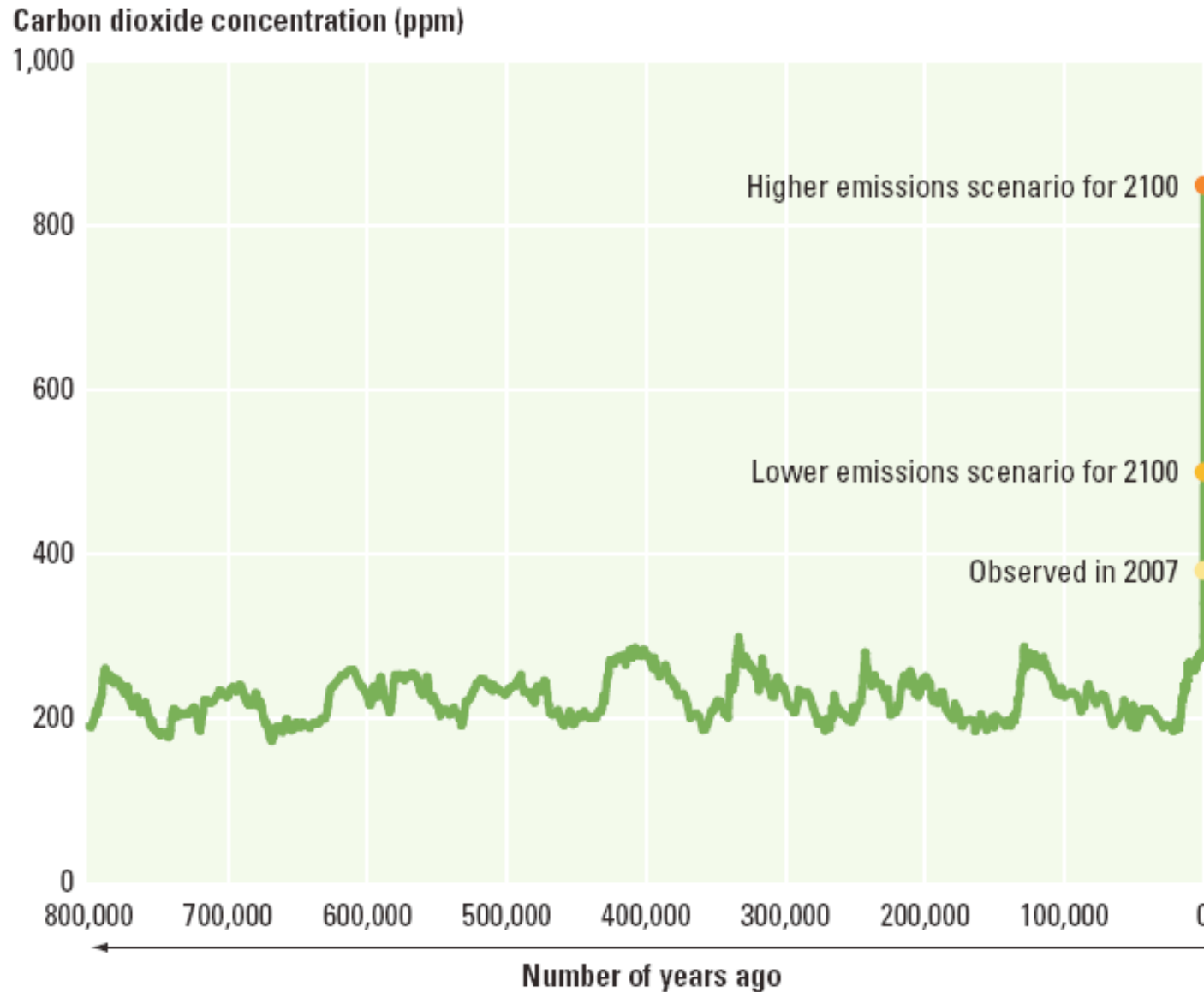
Climate Neutral Investments Ltd.

- A Company of South Pole Holding Ltd.

October 2010

Jules Chuang, Princial East Asia

Climate Change – The biggest challenge on our times..

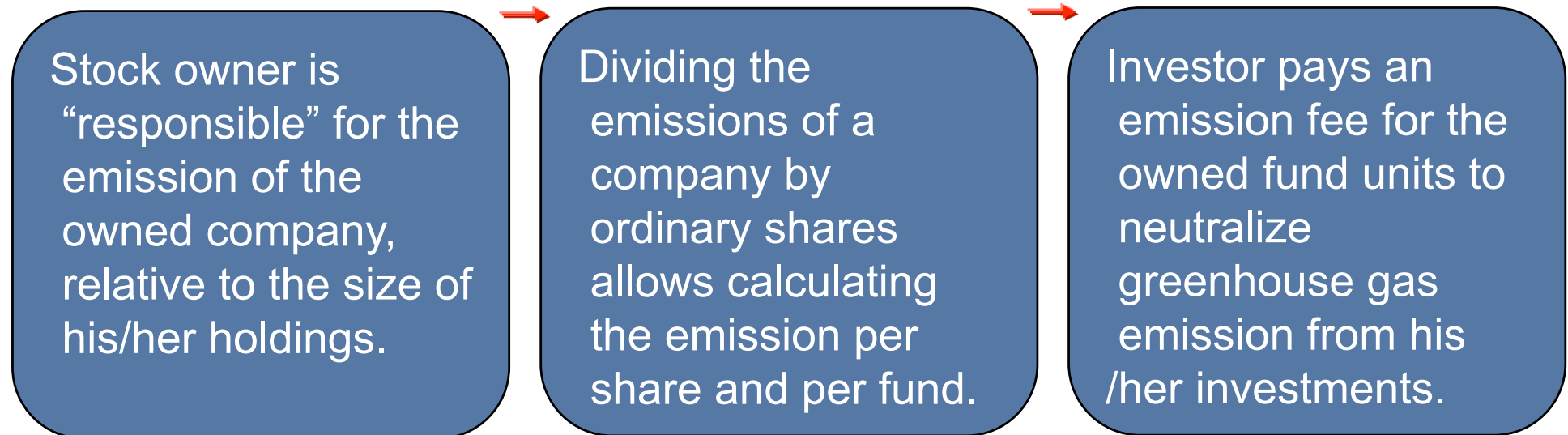


Source: Lüthi et al. 2008, cited in 2010 World Development Report, World Bank

...Offsetting greenhouse gas emissions of investments enables to invest climate neutral



Money makes the world go round – or bust.
Your investment makes a difference:



Investing green without jeopardizing returns.



We calculate the greenhouse gas emissions of your portfolio

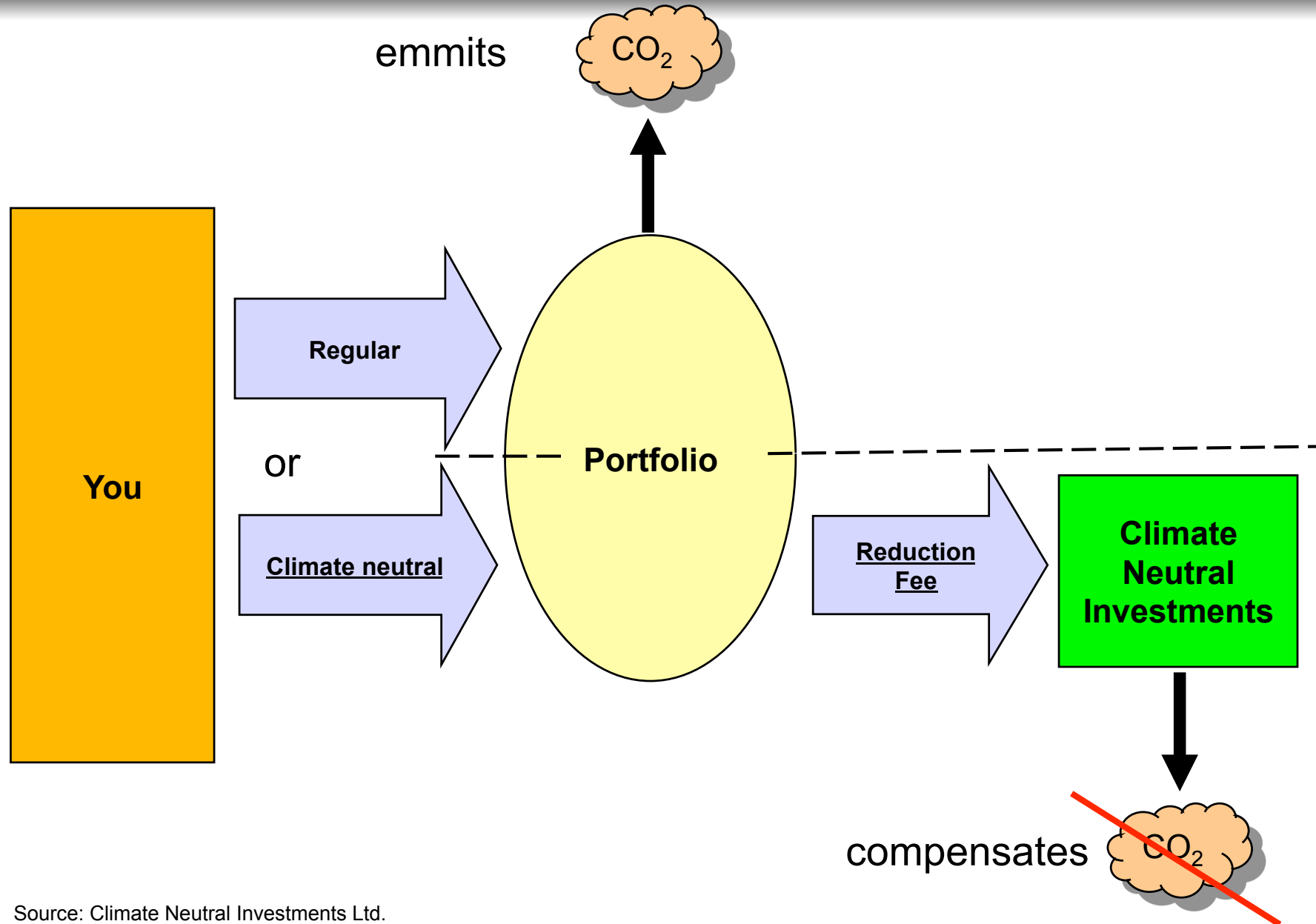
You decide which project in what country shall offset your emissions

We retire the respective amount of emission reduction certificate for you

Now, your portfolio is climate neutral. At the same time, you support technology transfer, create jobs and foster stability in developing countries.



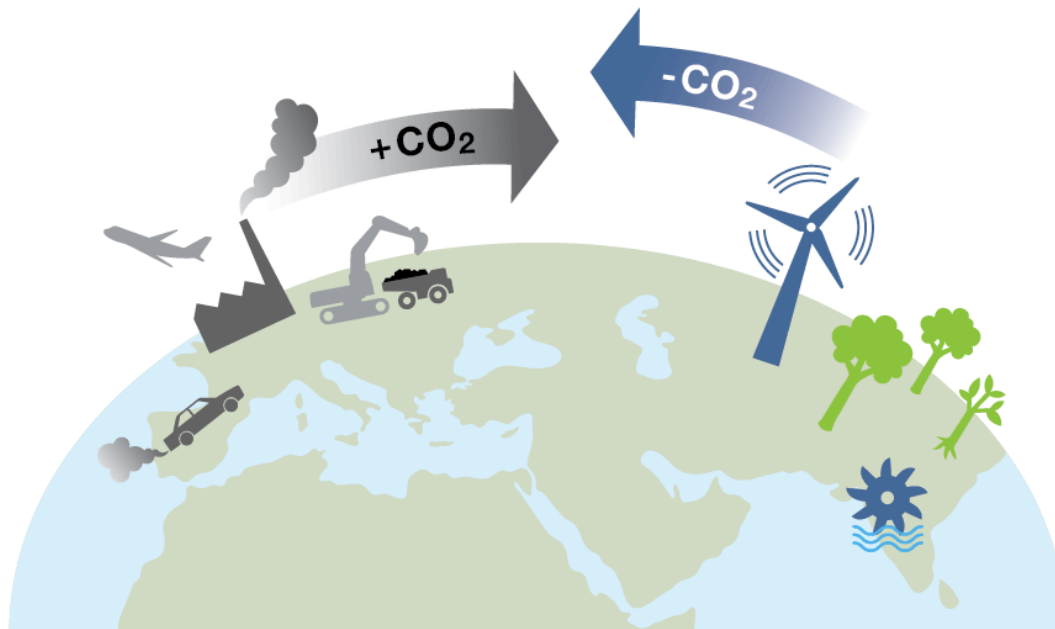
You decide to invest climate neutral, we take care of the rest



Your contribution buys Carbon Credits, which certify emission reductions in developing countries



- For every ton of prevented greenhouse gas emissions - for example by replacing fossil energies with renewable energy - the emission saving entity receives a reduction certificate.



- This certificate can be sold to companies and individuals who want to reduce their own emission footprint.

- The buyer offsets his/her own emissions as, in result, the global total emission balance remains as if he/she had not emitted any gas.

- Meanwhile, this mechanism incentivizes emission reducing investments in developing countries. It enables progress in a climate-friendly framework.

- Positive effects include technology transfer, knowledge transfer, job creation, education, improved economic conditions and social and political stability.

Your emission reduction fee reduces global greenhouse gas emissions and fosters stability in developing countries



Choose one of our over 150 emission reduction projects to offset your emissions, e.g.:



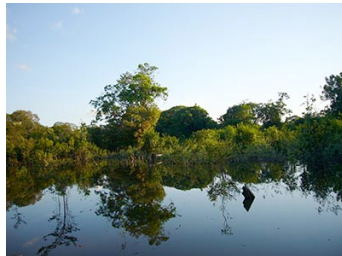
Waste water treatment ,Thailand, Reduction: 90,000 tCO₂e / Year

- Technology and knowledge transfer with high replication potential
- Creation of new jobs for locals and improvement of living conditions
- Replacement of fossil fuels and contribution to energy savings
- Improvement of water quality



Geothermal energy plant, Indonesia, Reduction: 120,000 tCO₂e / Year

- Creation of new jobs for local people
- Technology and knowledge transfer
- Improvement of power grid stability and local energy distribution
- Diversification of energy mix, previously dominated by fossil fuels
- No permanent waste from the energy generating process



Forestation, Columbia, Reduction: 43,000 tCO₂e / Year

- New habitat for endangered species
- Stable jobs as alternative to illegal mining and coca farming
- New, ecologically sensible way to fight mosquitos
- Study project of the Universidad de Medellin (CO) and the Georg-August-Universität Göttingen (DE).

offset



Your portfolio is now climate neutral. At the same time, you support technology transfer, job creation and stability in developing countries.

The Voluntary Carbon Standard guarantees quality - supported by the worlds largest organizations



THE CLIMATE GROUP



World Business Council for
Sustainable Development

Highly regarded companies caring about climate

- Alstom
- Barclays Bank
- Bloomberg
- BP
- Cathay Pacific
- Coca Cola
- Google
- HSBC
- IBM
- IWC
- JP Morgan Chase
- Munich Re
- Nestle Waters
- Nike
- PepsiCo
- Swiss Re
- Virgin

All major traders of the world, e.g.

- AIG
- Barclays Capital
- BNP Paribas
- BP
- Caisse des Dépôts
- Chevron
- Citygroup
- Credit Suisse
- Deutsche Bank
- Dow Chemical
- EDF Trading
- E.ON
- ENEL
- Fortis Bank
- GDF Suez
- Gazprom
- General Electric
- Holcim
- JP Morgan
- Munich Re
- Swiss Re
- Shell
- Rio Tinto
- RWE
- Total
- Toyota

Very active world improvers, e.g.

- Holcim
- Shell
- Toyota
- AEP
- Unilever
- Sinopec
- Allianz
- BASF
- DHL
- HeidelbergerCement
- Siemens
- Bosch
- Volkswagen
- ABB
- Syngenta
- 3M
- Boeing



Climate Neutral Investments Ltd.

Part of South Pole Holding Ltd, a pioneer and market leader in emission offsetting.

Extensive experience mix from the worlds of finance, consultancy and NGOs.

Well respected thought-leaders in the green and business communities.

Services

Tailoring solutions to offset the emissions of investment portfolios.

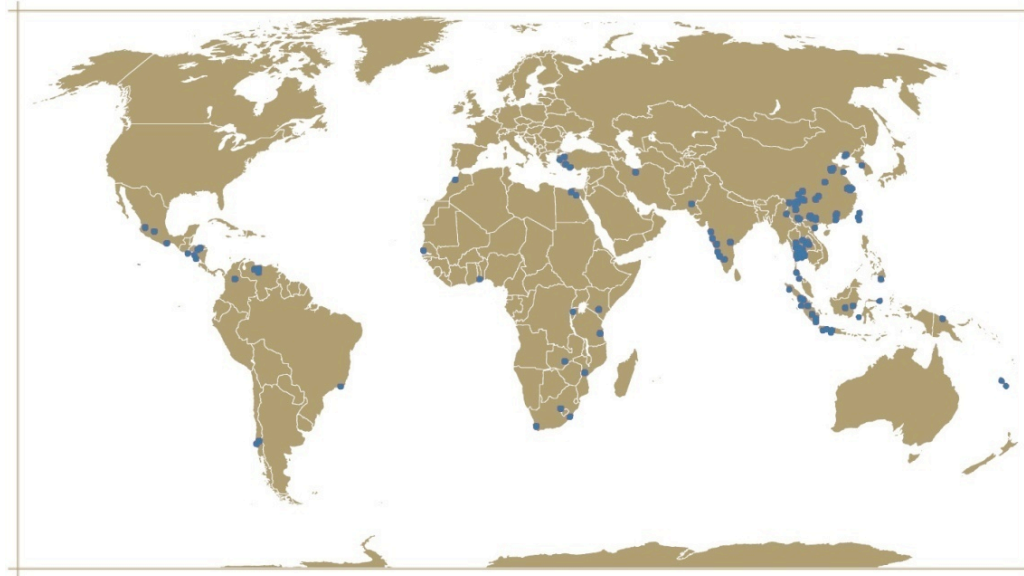
Partnering with SRI and non-SRI investors in the retail and institutional sphere.

Partnering with data providers.



South Pole references – rapidly growing portfolio of projects

South Pole
Projects all
around the
globe



Broad project
pipeline

- About 150 contracted projects in over 20 countries with a total volume of more than 60 million tonnes of CO₂ (tCO₂e) until 2012
 - ~50% are CDM projects
 - ~50% are Gold Standard projects
- Projects in advanced negotiations with roughly 30 million tCO₂e until 2012

Most important
project types

- Renewable Energy (Biomass, Hydro, Wind, Geothermal)
- Waste Treatment (liquid and solid)
- Energy Efficiency
- Reduction of Waste Gas (Oil, Gas and Chemical Industries)
- Forestry
- Programmatic Approach (PoAs)



South Pole Contacts

Thank you

Taichung, Taiwan

Jules Chuang

Principal East Asia

Phone: +886 4 2302 1592

j.chuang@southpolecarbon.com

www.southpolecarbon.com

